Issue No. 6 October 2017



PARKER LAW FIRM: The Attorneys You Want But Hope You Never Need

Message From Brad

Where did the day go? Do you find yourself often asking this question in the evening. If you are like most people, you do. It always seems that we wake up in the morning after hitting the snooze button three or six times only to rush while getting ready for the new day ahead of us all the while prioritizing in our minds what we need to accomplish. Then inevitably once we get to the office, our day is hijacked by the unforeseen issues that arise, interruptions from coworkers, the telephone and email.

Time management issues are as old as time itself. Countless books, seminars and video series have attempted to provide fail-safe strategies to get us and keep us on track for a productive day. The problem is that most people get distracted from their time management lessons and fall back into the same old routines within a couple of days.

I assure you that I am no different. Notwithstanding, I continue to search for a strategy that will work for me, and I think that I have found it. The concept is rather easy, and it involves controlling the morning; conquering the afternoon; and concentrating on what counts. I found this strategy in Craig Ballantyne's book, *The Perfect Day Formula – How to Own the Day and Control Your Life.* The book is an easy read at only 152 pages.

Essentially, Ballantyne stresses the importance of listing out your priorities the night before and then after getting sufficient sleep, wake up 30 minutes early to spend a few minutes of "me time" to just sit and think about the day, what

needs to be accomplished and set out to perform the most import function on your list as the first thing of the day. He encourages not to let anything interfere with your morning.

Once the morning passes, then you can attack the things that would have otherwise taken you off course that need to be addressed. This is what conquering the afternoon is about.

I have obviously greatly oversimplified the process for the sake of brevity, but I will tell you that I am making a serious and concentrated effort to implement some pretty basic rules in my life to make my days more productive. So far it is working...squirrel... most the time.

Until Next Time,

Brad



This Month's Issue

- p.2 In the Community Concussion Precautions Staff Spotlight Halloween Word Search
- $p.3 \quad { \substack{ \text{Misconceptions About Personal Injury} \\ \text{Claims in Texas} } }$
- $p.3 \quad \begin{array}{ll} \text{Recipe of the Month: Pumpkin Seed Treats } \bullet \\ \text{Let's Get Social} \end{array}$
- p.4 Trivia Treasures Koozie Craze Challenge Tell Your Friends and Family About Us

In the Community

Last year, Parker Law Firm participated in the first food drive as a firm. We teamed up with the Tarrant Area Food Bank to help fight against hunger. In 2016, we donated more than 130 pounds of food for those in need. This year, our food drive will run Nov. 1 – Dec. 15. How can you donate? Bring nonperishable goods such as

tuna, canned vegetables, etc. to our office in Bedford or you can donate online at tafb. org. Bonus! Food Drive participants can enter their name for a FREE prize! Contact Marketing Director Kami Fox with questions or concerns at Kami@ parkerlawfirm.com or 817.330.8611.



Staff Spotlight

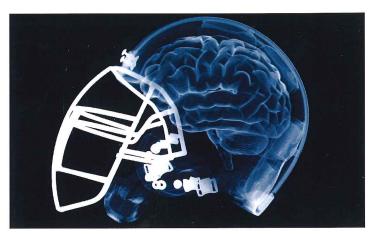
Law Clerk Jonathan "Tripp" Jones

- 1. What are some of the most exotic places you've travelled? Thus far, I have traveled to 42 of the 50 states, Western Europe and Canada. I guess Alaska and the Yukon Territory would be most exotic given how far removed they are from Texas.
- 2. What do you consider your greatest accomplishment? I am really proud of my academic achievements and the fact that I am an Eagle Scout. Graduating from NYU and getting accepted into law school at Texas A&M rank pretty high in my book.
- **3.** Do you have any hidden talents? I am a walking encyclopedia of what many call useless information, and I can wiggle my ears.
- **4.** Do you have any interesting hobbies? I am really big into adventure sports mountain biking, rock climbing and kayaking. Given the rigorous schedule of law school, I have yet to have enough time to pursue any one of those activities long enough. I am hoping that changes soon.
- **5.** Are you dressing up for Halloween this year? Almost every year, I dress up as Ash Ketchum from Pokemon, and by dress up I mean I just wear the Pokémon hat that I have.



Concussion Precautions

All it takes is one tackle or improperly executed cheerleading flip to change your child's life forever. Severe injuries, often involving the head, neck or spinal cord, could require a lifetime of surgeries and doctors' visits and are often irreparable. Repeated blows to the head can contribute to permanent brain damage or CTE (chronic traumatic encephalopathy). Parents should really get to know their children's coaches and research to find out if their school district has a well-run athletic program. They should also investigate to ensure the equipment their child is using is safe. Even with waivers in place, families may still have the right to file a lawsuit after a sports injury.



Halloween Word Search

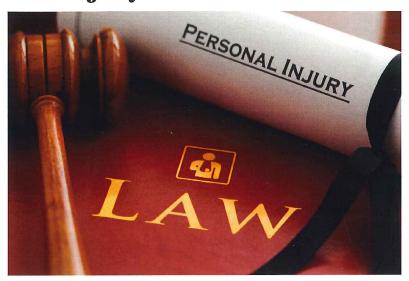
QNUJWY T GN Т N E D G Q G Ι X E C B Z 0 0 G N E C I N S T C 0 P E 0 C T O B E XRSHWRH J



Fun Costume Mummy October Halloween Goblin Trick Ghost Monster Witches Pumpkin Treat



Misconceptions About Personal Injury Claims in Texas



Auto Accidents,

Personal Injuries,

And Wrongful

Death Lawsuits

W. Bradley Parker, Esq.

Oftentimes people are astounded at how complicated these cases can be. A common misconception is that if you get hurt, there is insurance out there and the insurance company is going to take care of you. Insurance companies are in business

to make money for their shareholders, and businesses do not make money by paying claims. If an insurance company can minimize or avoid even paying claim, they are in essence making money. Not only do the insur-

ance companies search for ways to avoid paying a claim, there are third parties that want a part of any recovery made. Doctors, hospitals and health insurance companies are

but some of the third parties that may have liens, subrogation interests and contractual rights to a portion or all of any recovery. All too often, people will decide to try and go it alone in filing their claims only to discover several months later that they are

> no closer to resolving the matter than when they started. The delay in hiring a lawyer will often times cause issues in recovering evidence, locating witnesses, and in processing the claim itself. An experienced personal

injury attorney can guide you through the next steps in the process. Visit <u>parkerlawfirm.com</u> to download our free book or call Parker Law Firm at 817.330.8611 for a free strategy session.

Pumpkin Seed Treat

You can make a tasty new tradition centered around pumpkin carving fun with the family!

DIRECTIONS:

- Carve pumpkin and scoop out seeds. Rinse seeds until clean.
- Preheat oven to 300 degrees F (150 degrees C).
- Toss seeds in a bowl with the melted butter and salt.
- Spread the seeds in a single layer on a baking sheet and bake for about 45 minutes or until golden brown; stir occasionally.



Let's Get Social

Follow us on Facebook, Twitter, Linked In and Google Plus. Also check out parkerlawfirm.com for regularly updated blogs and videos.









Koozie Madness

We are excited to start a new challenge that our clients, friends and family can participate in for fun! Simply take a photo of your koozie at your desired destination - it can be relaxing on a sandy beach, exploring a new city or supporting your favorite sports team! Submit a photo to our Parker



Law Firm Facebook page or email Kami Fox at Kami@parkerlawfirm.com with your name and location. Contestants will be entered into a drawing for a free Amazon gift card. Our challenge ends on November 30. Visit our website under "Free Info" for more details!

Tell Your Friends and Family About Us!

We'd love for you to refer us to your friends or loved ones. Rest assured that we'll treat them just as we would our own family members. Contact us at 817.330.8611.

Trivia Treasures



Many people are terrified of bats, but the little creatures are fascinating. The common little brown bat of North America has the longest life span for a mammal its size. Can you guess how long the common brown bat can live?"

A. 6 years, B. 14 years, C. 32 years, D. 60 years

If you call in and answer correctly, you will be entered into a drawing for a chance to win two free tickets for admission to a local movie theater. Call the firm at 817.330.8611 or email Kami Fox at kami@parkerlawfirm. com before Oct. 27 to participate.

Our lucky winner for the September trivia challenge was Ed Farrar of Arlington.